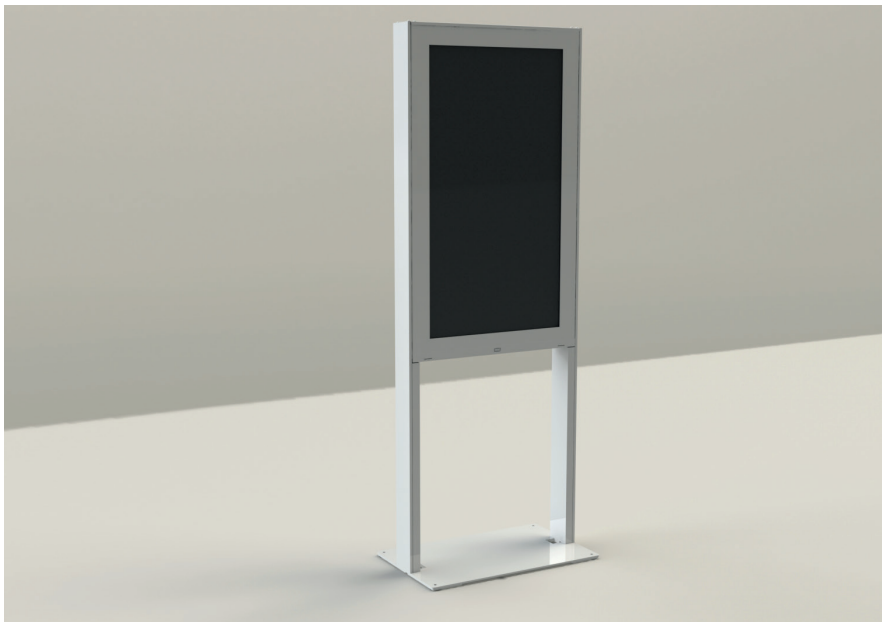


# SMS CASING FREESTAND



**SMS Casing Freestand** – a flexible system for indoor digital signage. Choose your base, surface and any colour, wooden foil – or why not gold? We ensure your casing supports your business concept.

## CHOOSE A BASE



STANDARD    BROCHURE STAND    WASTE BIN    STORAGE

Select optional extras for your Casing. Brochure stand, waste bin or storage.av

## CHOOSE A COLOUR

### STANDARD PAINTS



### SPECIAL PAINTS Choose from 20 RAL colours.



Choose a standard paint, or a special paint as an optional extra. You can also choose between more than 700 foil-finishes within our Tailored offer (see below).



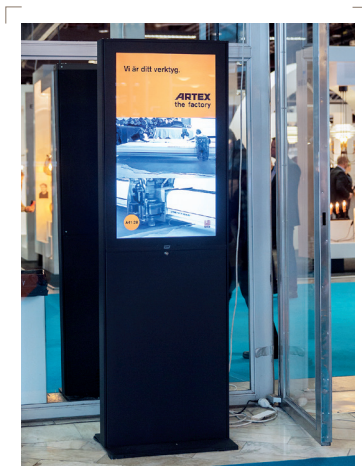
### ALSO AVAILABLE AS CORE

Casing Freestand is also available in basic execution, within our Core segment, named Basic 55" Black. That means that it is always ready for delivery.



**Our range of tailored products** makes it possible to design a unique product with the aid of the SMS Design Team. We design according to your demands in size, environment or any special requests you may have. Tailored products are manufactured to order.

Contact your sales representative, or e-mail us at: [order@smartmediasolutions.se](mailto:order@smartmediasolutions.se).



- A flexible system for indoor digital signage with major advantages for the retail industry, among others.
- Meet and inspire your visitors with engaging content in the shopping mall, hotel lobby, at a trade fair or the airport.
- The product poses no special demands on the surroundings since it can be placed on any even surface in most environments.
- Installation is simple and cost-effective, since the product is delivered partially assembled (three parts).
- Developed for modern slim displays with a maximum depth of 76 mm, covering the sides and rear of the display. VESA: 200 x 200-400 x 400 mm, portrait mode.



The product is manufactured to order, with a delivery time of 4-6 weeks (for standard choices). The price and delivery time may increase for orders that include optional extras.

### STOCKHOLMSMÄSSAN

**Stockholmsmässan** is the largest meeting place in the Nordic region, with about 70 industry-leading trade fairs and hundreds of Swedish and international congresses, conferences and events each year. The centre required a flexible system for digital signage that allowed displays to be moved to new locations for each event. We proudly delivered fifteen SMS Casing Freestands for 40" displays.